

# ENGAGEMENT CALENDAR

**KEEP YOUR MOMENTUM GOING STRONG**—year-round engagement can take numerous forms. Talk to your colleagues about how they can **LIVE UNITED** all year!

JULY

>> Host a community conversation on **LIVE UNITED 2020** and the impact areas of **INCOME**, **EDUCATION** and **HEALTH**

AUG

>> Take advantage of our discounted rates and promote your United Way partnership in *Crain's Chicago Business*

SEPT

>> Organization-wide volunteer engagement opportunity

OCT

>> Become a **LIVE UNITED 2020** community partner

NOV

DEC

>> Encourage employees to share how they **LIVE UNITED!**

JAN

>> Say **THANKS** to donors

FEB

>> Put a United Way success story in your organization's newsletter

MAR

APRIL

>> Apply for a United Way award

MAY

>> Celebrate your organization's success

JUNE

>> Post the "**WE ARE ALL CONNECTED**" United Way video on your intranet