

UNITED WAY LEADERSHIP GIVING

Leadership Givers strengthen Chicagoland through annual gifts of \$1,000 or more to United Way. These donations are leveraged across the most effective, measurable programs addressing issues around income, education and health in our communities of greatest need.

Leadership gifts change lives. See what \$1,000 can do:

INCOME – Job training and placement for an individual seeking employment

EDUCATION – Tutoring for four middle schoolers to keep them on track to graduate

HEALTH – Primary health services for two uninsured individuals

LEADERSHIP GIVING BENEFITS

Learn, Network and Volunteer

As a Leadership Giver, you will receive updates on the impact of your investment through our LIVE UNITED Newsletter. You will also receive invitations to exclusive issue awareness and networking events and opportunities to participate in skills-based volunteer projects.

Be Recognized as a Leader

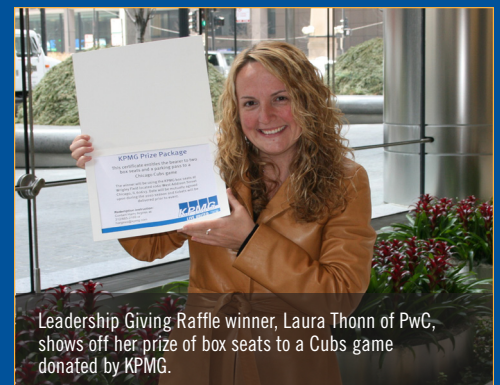
United Way is proud to recognize our Leadership Givers on our online Leadership Giving Directory. This Directory can be found at LIVEUNITEDchicago.org.

Qualify for the Leadership Giving Raffle

Leadership Givers are eligible to win great prizes in our annual Leadership Giving Raffle. To sign up for the Leadership Giving Raffle, visit LIVEUNITEDchicago.org/leadershipgiving.

Enjoy Charitable Giving Tax Savings

Your donation to United Way qualifies for charitable tax savings. Please see your tax advisor or accountant for details.



GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED 

For more information about Leadership Giving, call 312.906.2246 or email Leadershipgiving@uw-mc.org.

LEADERSHIP GIVING LEVELS

Daniel H. Burnham	\$1,000-\$1,499
Jane Addams	\$1,500-\$2,499
Jean Baptiste Pointe DuSable	\$2,500-\$4,999
Père Jacques Marquette	\$5,000-\$7,499
Abraham Lincoln	\$7,500-\$9,999



Women who give at the Leadership Giving level are invited to participate in the United Way *Women's Leadership Council*.

TAKE THE NEXT STEP: TOCQUEVILLE SOCIETY STEP UP PROGRAM

Leadership Givers have the opportunity to reach the next level of philanthropy by joining the *Tocqueville Society Step Up Program*. This four-year program allows donors to be fully acknowledged as members of the *Tocqueville Society* (philanthropists who give \$10,000 or more annually) by committing to the following contribution plan:

Year One.....\$5,000	Year Three.....\$8,000
Year Two.....\$6,500	Year Four.....\$10,000

2010-2011 Top Leadership Giving Companies

The following organizations led Chicagoland in the total dollars raised by individual contributions at the Leadership Giving level of \$1,000 and more. (As of July, 2011)



>> LIVE UNITED 2020 10-YEAR GOALS*

Almost 2 million people currently reside in our *United Way Partner Communities*, and more than half of them live in poverty. For those in or near poverty, United Way's transformational 10-year commitment will:

INCOME Advance economic stability for **100,000** households

EDUCATION Help **50,000** underperforming middle school kids enter high school ready to succeed

HEALTH Connect over **200,000** people with available, preventative health services

CRISIS Across the six-county region, United Way will answer the immediate crisis needs of **1 million** people every year by providing shelter, food and freedom from violence

* The LIVE UNITED 2020 goals are derived from current UWMC results, projected reporting over time and research on program capacity.