

NORTHWEST SUBURBAN UNITED WAY

<< LOCAL NEED

Northwest Suburban United Way serves communities across the northwest suburbs and Skokie Valley. The estimated population for this region is 1.1 million residents.



- Across the Northwest Suburban United Way footprint **22%** of students are low-income.
- In some parts of the northwest suburbs and Skokie Valley, more than **50%** of 11th graders are not meeting ISAT performance criteria in reading and math.
- In select northwest communities, only **69%** of 3rd graders are meeting or exceeding expectations on their ISAT math scores, which is significantly lower than the 86% meeting or exceeding at the state level.
- Even with a median income of \$65,868, **49,500** people still live below the federal poverty level (approximately \$20,000 annual income for a family of four).
- Renters account for **27%** of the households.

(Data was gathered from City-Data.com, US Census Data and Illinois Report Card)

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED



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Northwest Suburban United Way partners with corporate and individual local businesses, villages, townships, park districts, libraries, non-profits and dedicated community members to hold a wide range of special programs and initiatives, including:

Arlington Heights Ready for School ensures that children on the *Free and Reduced Lunch Program* in Arlington Heights are prepared to enter school the same as their peers.

LIVE UNITED Toy Drive gives corporate partners an opportunity to donate toys to local health clinics.

Community Thanksgiving Dinner provides a traditional Thanksgiving dinner to adults and children living in low-income communities.

Skokie Trail to Fitness is a village-wide program that helps families meet their fitness and nutrition goals by maintaining healthy lifestyles and addressing the epidemic of obesity in adults and children.

LIVE UNITED Food Drive provides local businesses with the opportunity to fill their neighborhood food pantry.

Women's Leadership Council (WLC) provides an opportunity for women to advocate for issues facing residents in our community, with a focus on women's economic empowerment. WLC has created a mentoring program that assists women in transition by filling gaps of existing job search services and giving access to a network of professional women and their colleagues.

OPPORTUNITIES TO PARTNER: From sponsoring a local community school to running an employee giving campaign, volunteering at one of our non-profit partners to joining our Board of Directors, Northwest Suburban United Way has an opportunity for you to LIVE UNITED.



>> LIVE UNITED 2020 10-YEAR GOALS*

Almost 2 million people currently reside in our *United Way Partner Communities*, and more than half of them live in poverty.

For those in or near poverty, United Way's transformational 10-year commitment will:

INCOME

Advance economic stability for **100,000** households

EDUCATION

Help **50,000** underperforming middle school kids enter high school ready to succeed

HEALTH

Connect over **200,000** people with available, preventative health services

CRISIS

Across the six-county region, United Way will answer the immediate crisis needs of **1 million** people every year by providing shelter, food and freedom from violence

* The LIVE UNITED 2020 goals are derived from current UWMC results, projected reporting over time and research on program capacity.

United Way
Northwest Suburban



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