

NORTH SHORE UNITED WAY



<< LOCAL NEED

North Shore United Way serves communities across the northeast region. The estimated population for the region is 300,000 residents. The North Shore has experienced a significant shift in populations, most notably, a 40% increase in Latino and Asian Pacific populations. Within the North Shore communities, there is a need – often unrecognized – for human services addressing income, education and health.

- Up to **20%** of all homes have seen a decrease in property values.
- More than **half** of the population has experienced some form of job loss.
- Approximately **14,000** people live in poverty.
- Poverty rates range from **2–11%**, the highest being in Highwood, where **24%** of all families with children under 18 years of age live in poverty.
- Requests for health and human service support have increased by **30%** in the past year.

(Data was gathered from City-Data.com, US Census Data and Illinois Report Card)

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED



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North Shore United Way partners with local businesses, municipalities, individuals and non-profits to support a wide range of local initiatives and engagement opportunities, including:

Evanston Community-Wide Day of Caring is held in partnership with the City of Evanston, Northwestern University and two area school districts. Evanston residents, employees and students come together to participate in various volunteer projects across the community.

Glenkirk Thanksgiving Dinner allows volunteers the opportunity to provide a traditional Thanksgiving dinner to the residents of Glenkirk.

LIVE UNITED Food Drive provides local businesses the opportunity to fill their neighborhood food pantry.

Youth Advisory Board is comprised of students ages 12-18 dedicated to completing service projects for local non-profits and actively fundraising to support the Jean Youngs Baddeley Fund, which provides grants to programs serving the needs of youth in our community.

OPPORTUNITIES TO PARTNER: From sponsoring a local community school to running an employee giving campaign, volunteering at one of our non-profit partners to joining our Board of Directors, North Shore United Way has an opportunity for you to LIVE UNITED.



>> LIVE UNITED 2020 10-YEAR GOALS*

Almost 2 million people currently reside in our *United Way Partner Communities*, and more than half of them live in poverty.

For those in or near poverty, United Way's transformational 10-year commitment will:

INCOME

Advance economic stability for **100,000** households

EDUCATION

Help **50,000** underperforming middle school kids enter high school ready to succeed

HEALTH

Connect over **200,000** people with available, preventative health services

CRISIS

Across the six-county region, United Way will answer the immediate crisis needs of **1 million** people every year by providing shelter, food and freedom from violence

*The LIVE UNITED 2020 goals are derived from current UWMC results, projected reporting over time and research on program capacity.

North Shore
United Way



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